

PHILLIP ISLAND NATURE PARKS MEDIA KIT



ABOUT PHILLIP ISLAND NATURE PARKS

Phillip Island Nature Parks was created by the State Government of Victoria in 1996 and comprises over 1,980 hectares of Crown Land set aside under the Crown Land (Reserves) Act 1978 "for the conservation of areas of natural interest or beauty or of scientific, historic or archaeological interest."

As part of the UNESCO Western Port Biosphere Reserve, Phillip Island Nature Parks encompasses wildlife sanctuaries, wetlands, woodlands and breathtaking coastlines, which are protected and managed by world-renowned environmental and research programs.

Habitat within Phillip Island Nature Parks supports significant populations of little penguins, hooded plovers, short-tailed shearwaters and other international migratory bird species, and mammals such as koalas, possums, wallabies, Australian fur seals, bats, and Eastern barred bandicoots.

Also under the protection of Nature Parks is a range of plant communities including more than 330 native species.

Phillip Island Nature Parks is an advanced ecotourism destination.

Dedicated to quality ecotourism experiences and wildlife management,
Nature Parks features the highest number of Advanced Ecotourism
accredited types of tours of any tourism operator in Victoria.

Phillip Island Nature Parks is a self-funded organisation. Revenue generated through ecotourism activities is invested into vital conservation, research, and education programs.



We acknowledge the Traditional Owners of the land on which we live, work and learn, the Bunurong.
We pay our respects to their Elders past and present.

Phillip Island (Millowl)



MEDIA KIT

penguins.org.au

ATTRACTIONS

Located only 90 minutes from Melbourne, Victoria, Phillip Island Nature Parks operates major attractions and experiences:

PENGUIN PARADE

KOALA CONSERVATION RESERVE

CHURCHILL ISLAND

Nature Parks also manages several recreational areas that are free to visit:

Cape Woolamai

Rhyll Inlet

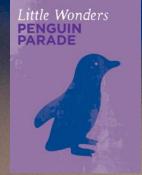
Oswin Roberts Reserve

Swan Lake

Pyramid Rock

There are a range of tourism experiences for international and domestic visitors of all ages. A list of ticket options and activities is available under each attraction.











PENGUIN PARADE

Take a waddle on the wild side to one of Australia's most popular wildlife attractions.

ADDRESS

1019 Ventnor Road, Summerlands, Victoria 3922

OPENING HOURS

The Penguin Parade Visitor Centre opens between 4pm and 6pm depending on daylight savings.

Check our website.

Penguins arrive at sunset every evening.

TICKET OPTIONS

Viewing options range from:

GENERAL VIEWINGChild \$16.00, Adult \$32.00

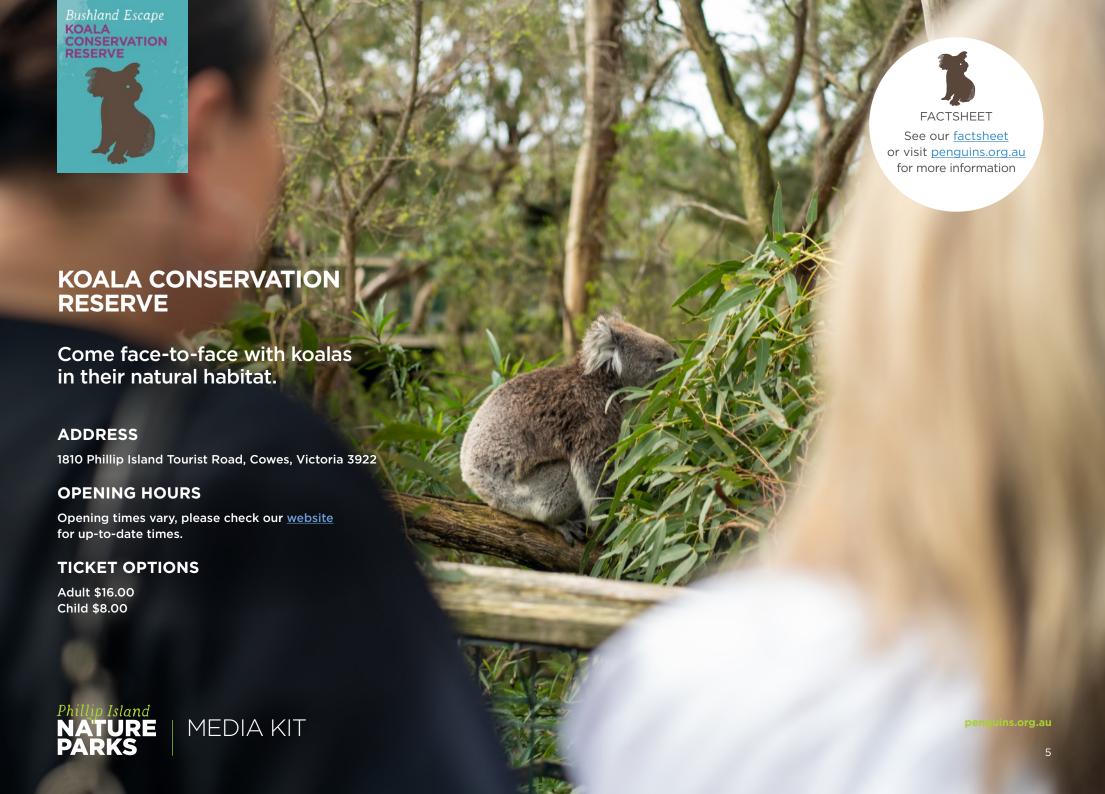
PREMIUM VIEWING
Penguin Plus
Child \$40.00, Adult \$80.00

Underground Viewing Child \$45.00, Adult \$90.00 Visitors can also opt for:

Guided Penguin Tour \$100.00 per person

Family Wildlife Tour Child \$42.50, Adult \$85.00

Ultimate Adventure Tour \$120.00 per person





BUNDLE AND SAVE WITH OUR 3 PARKS PASS

Create your own unique Phillip Island adventure with the 3 Parks Pass bundled ticket option, guaranteed to save you money.

3 Parks Pass for Penguins (General Viewing), Koalas and Churchill Island

Adult \$54.50 Child \$27.25

3 Parks Pass is also available with Penguins Plus or Penguins Underground viewing options.

Explore the Nature Parks

Your visit protects nature for wildlife

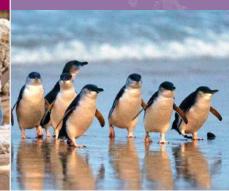








Visit the world's littlest penguins at sunset.



Penguin 19 Foundation

The Penguin Foundation raises funds to enhance Phillip Island's (Millowl) natural environment and protect native wildlife through research, rehabilitation, conservation, and education programs.

Learn. Discover. Protect.



PENGUIN FOUNDATION

Priority projects include protecting our marine and coastal environment, future-proofing penguin health, rewilding the Island's flora, and saving threatened species from extinction. These projects are aligned with the United Nations Sustainable Development Goals, which define global sustainable development priorities and aspirations for 2030 and serve as a universal framework to foster global collaboration to solve the world's most challenging tasks in sustainability.

Currently, the Penguin Foundation is funding important research to investigate and identify the risk of four key infectious diseases in the populations of little penguins at Phillip Island and St Kilda in Port Phillip Bay. These diseases are avian malaria, avian flu, avian pox, and avian cholera.

Donors kindly contribute to this work through the Giving Programs, including Adopt a Penguin and other wildlife. Support is also provided through grants, corporate partnerships, events, corporate team days and bequests.

Since its establishment in 2005, the Penguin Foundation has raised over AU \$2.5 million.

Visit **penguinfoundation.org.au** for more information.

For more information and to donate, please visit penguinfoundation.org.au



FILMING & PHOTOGRAPHY AT PHILLIP ISLAND NATURE PARKS

A film permit is required for all commercial photography and filming at Phillip Island Nature Parks.

To obtain a permit, please visit penguins.org.au to apply online.

Filming or photography is rarely permitted at night along the boardwalks at the Penguin Parade due to wildlife considerations and low light conditions.

Media are strongly encouraged to use the high-quality stock footage and photos available for use without charge.



High resolution images, HD and SD footage are available to download for use by media.

Credit is required: Phillip Island Nature Parks.

All material is subject to copyright and can only be used for free general promotion of Phillip Island Nature Parks by the media and travel trade.

Images or footage may not be sold for any purpose or used by companies or individuals to promote their business without prior written consent from Phillip Island Nature Parks.











