



PHILLIP ISLAND NATURE PARKS **MEDIA KIT**

Phillip Island
**NATURE
PARKS**

penguins.org.au

ABOUT PHILLIP ISLAND NATURE PARKS

Phillip Island Nature Parks was created by the State Government of Victoria in 1996 and comprises over 1,980 hectares of Crown Land set aside under the *Crown Land (Reserves) Act 1978*

'for the conservation of areas of natural interest or beauty or of scientific, historic or archaeological interest.'

As part of the UNESCO Western Port Biosphere Reserve, Phillip Island Nature Parks encompasses wildlife sanctuaries, wetlands, woodlands and breathtaking coastlines, which are protected and managed by world-renowned environmental and research programs.

Habitat within Phillip Island Nature Parks supports significant populations of little penguins, hooded plovers, short-tailed shearwaters and other international migratory bird species, and mammals such as koalas, possums, wallabies, Australian fur seals, bats, and Eastern barred bandicoots.

Also under the protection of the Nature Parks is a range of plant communities including more than 330 native species.

Phillip Island Nature Parks is an advanced ecotourism destination. Dedicated to quality ecotourism experiences and wildlife management, Nature Parks features the highest number of Advanced Ecotourism accredited types of tours of any tourism operator in Victoria.

Phillip Island Nature Parks is a self-funded organisation. Revenue generated through ecotourism activities is invested into vital conservation, research, and education programs.



We acknowledge the Traditional Owners of the land on which we live, work and learn, the Bunurong. We pay our respects to their Elders past and present.

Phillip Island (Milawul)

ATTRACTIONS

Located only 90 minutes from Melbourne, Victoria, Phillip Island Nature Parks operates major attractions and experiences:

PENGUIN PARADE

KOALA CONSERVATION RESERVE

CHURCHILL ISLAND

The Nature Parks also manages several recreational areas that are free to visit:

Cape Woolamai

Rhyll Inlet

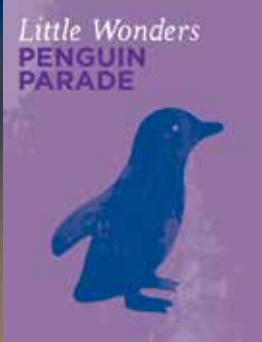
Oswin Roberts Reserve

Swan Lake

Pyramid Rock

There are a range of tourism experiences for international and domestic visitors of all ages. A list of ticket options and activities is available under each attraction.





PENGUIN PARADE

Take a waddle on the wild side to one of Australia's most popular wildlife attractions.

ADDRESS

1019 Ventnor Road, Summerlands,
Victoria 3922

OPENING HOURS

The Penguin Parade Visitor Centre opens between 4pm and 6pm depending on daylight savings.

Check our [website](https://penguins.org.au).

Penguins arrive at sunset every evening.

TICKET OPTIONS

Prices valid 1 April 2025 –
31 March 2026

Viewing options range from:

GENERAL VIEWING

Child \$16.50, Adult \$33.00

PREMIUM VIEWING

Penguins Plus

Child \$45.00, Adult \$90.00

Underground Viewing

Child \$50.00, Adult \$100.00

Penguins Premium

\$85.00 per person

Visitors can also opt for:

Guided Penguin Tour

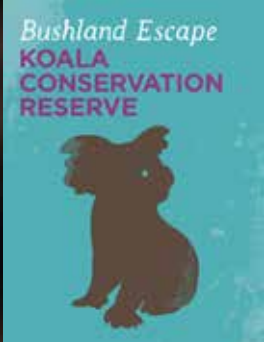
\$105.00 per person

Family Wildlife Tour

Child \$42.50, Adult \$85.00

Ultimate Adventure Tour

\$125.00 per person



KOALA CONSERVATION RESERVE

Come face-to-face with koalas in their natural habitat.

ADDRESS

1810 Phillip Island Tourist Road, Cowes, Victoria 3922

OPENING HOURS

Opening times vary, please check our [website](#) for up-to-date times.

TICKET OPTIONS

Prices valid 1 April 2025 – 31 March 2026

Koala Conservation Reserve

Adult \$17.00

Child \$8.50

Guided Koala Tour | Friday, Saturday and Sunday

Adult \$60.00

Child \$30.00

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[penguins.org.au](#)



CHURCHILL ISLAND

Journey back in time and explore the heritage and tranquil scenery of Churchill Island.

ADDRESS

246 Samuel Amess Drive, Newhaven, Victoria 3925

OPENING HOURS

Opening times vary, please check our [website](#) for up-to-date times.

TICKET OPTIONS

Prices valid 1 April 2025 – 31 March 2026

Churchill Island Heritage Farm

Adult \$17.00

Child \$8.50

Bandicoot Discovery Tour | peak season | Friday, Saturday and Sunday

Adult \$80.00

Child \$40.00

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[penguins.org.au](#)

BUNDLE AND SAVE WITH OUR 3 PARKS PASS

Create your own unique Phillip Island adventure with the 3 Parks Pass bundled ticket option, guaranteed to save you money.

3 Parks Pass for Penguin Parade General Viewing, Koalas and Churchill Island*

Adult \$58.00
Child \$29.00

3 Parks Pass is also available with Penguins Plus, Penguins Underground or Penguins Premium viewing options.

*Prices valid 1 April 2025 – 31 March 2026.

Explore the Nature Parks

Your visit protects nature for wildlife

KOALA CONSERVATION RESERVE

Bushland Escape

Walk alongside koalas in their natural habitat.



CHURCHILL ISLAND

Time Unwinds

Check out our daily farming activities and walks.



PENGUIN PARADE

Little Wonders

Visit the world's littlest penguins at sunset.



Penguin Foundation



The Penguin Foundation raises funds to enhance Phillip Island's (Milawul) natural environment and protect native wildlife through research, rehabilitation, conservation, and education programs.



Learn. Discover. Protect.



For more information and to donate, please visit
penguinfoundation.org.au

PENGUIN FOUNDATION

Priority projects include protecting our marine and coastal environment, future-proofing penguin health, rewilding the Island's flora, and saving threatened species from extinction. These projects are aligned with the United Nations Sustainable Development Goals, which define global sustainable development priorities and aspirations for 2030 and serve as a universal framework to foster global collaboration to solve the world's most challenging tasks in sustainability.

Currently, the Penguin Foundation is funding crucial research and strategic revegetation efforts to improve habitat in core penguin areas that are at 'high risk' during heat events. This includes areas where penguins have experienced high mortality during recent heatwaves, as part of the 'Future-Proofing Little Penguins' project.

Donors can contribute to this work through our giving programs, including the Adopt an Animal program. Support is also provided through grants, corporate partnerships, events, corporate team days and bequests.

Since its establishment in 2006, the Penguin Foundation has raised over AU \$3.4 million so far.

To contribute to the Penguin Foundation and help fund conservation programs that protect and preserve Phillip Island's unique flora and fauna, scan the QR code.



Visit penguinfoundation.org.au for more information.

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FILMING AND PHOTOGRAPHY AT PHILLIP ISLAND NATURE PARKS

A film permit is required for all commercial photography and filming at Phillip Island Nature Parks.

To obtain a permit, please visit penguins.org.au to apply online.

Filming or photography is rarely permitted at night along the boardwalks at the Penguin Parade due to wildlife considerations and low light conditions.

Media are strongly encouraged to use the high-quality stock footage and photos available for use without charge.

IMAGE & FOOTAGE LIBRARY

High resolution images, HD and SD footage are available to download for use by media.

Credit is required: Phillip Island Nature Parks.

All material is subject to copyright and can only be used for free general promotion of Phillip Island Nature Parks by the media and travel trade.

Images or footage may not be sold for any purpose or used by companies or individuals to promote their business without prior written consent from Phillip Island Nature Parks.





FACTSHEET

See our [factsheet](#)
or visit penguins.org.au
for more information

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