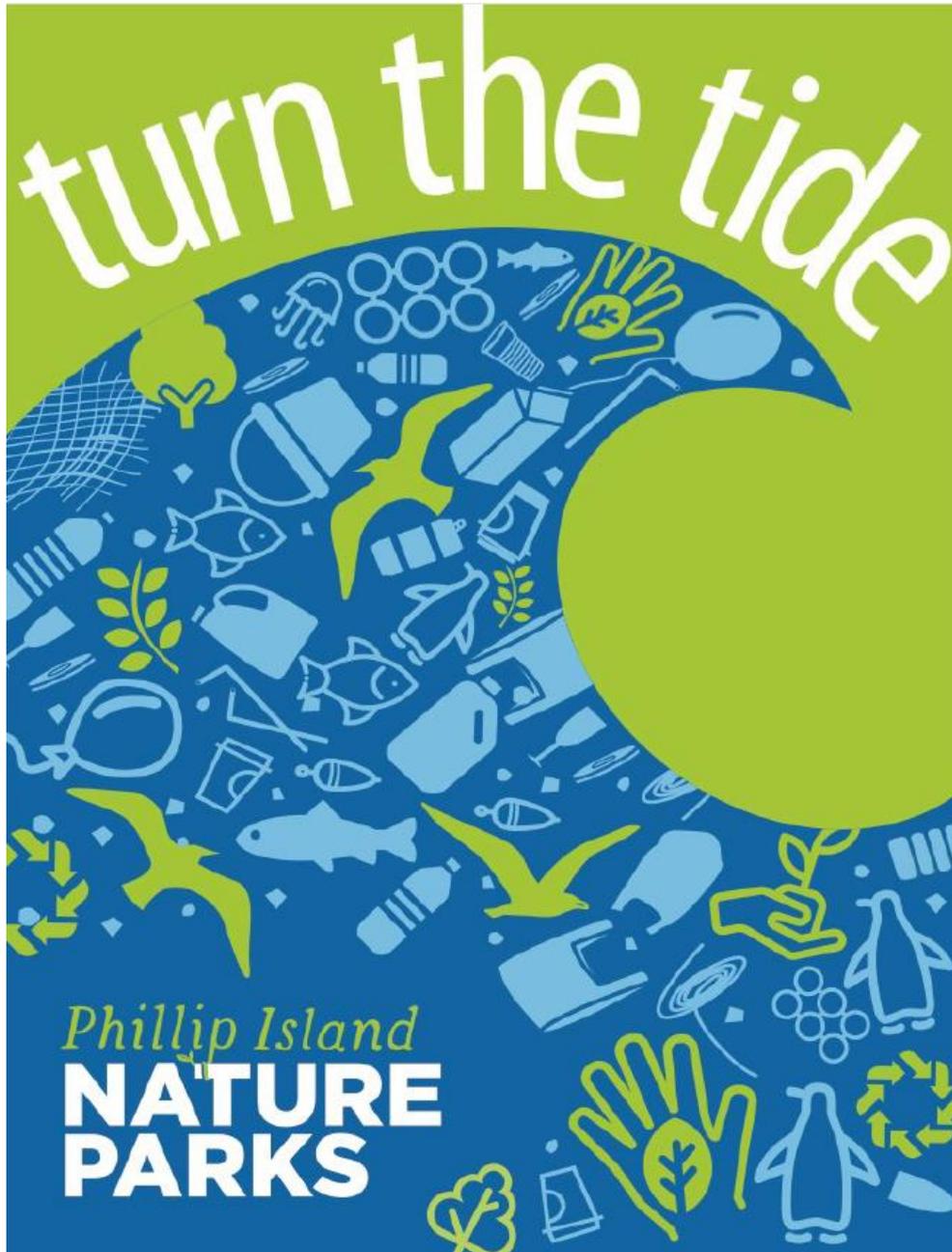


Expression of Interest

Community Art Project – Turn the Tide Campaign



1.0 PROJECT OVERVIEW

1.1 Private Art Commission

In April 2016, the State Government announced funding of \$48.2M towards a \$58.2M project to develop a new visitor facility at the Penguin Parade with the Nature Parks committing to funding the remaining \$10M. This very substantial investment will significantly improve the visitor experience and contribute to the Nature Parks' vision for the Summerland Peninsula including the reclamation of 6.7 hectares of habitat for penguins and wildlife.

The Nature Parks has been working on the design and development of the interpretative displays and exhibits for the new centre over the past months and part of this project is an area focused on our Turn the Tide Campaign focused on marine debris. We want this display to encourage visitors to be part of the solution by changing their behaviour to contribute to tackling this global issue.

Phillip Island Nature Parks is inviting suitably experienced artists to create a sculptural piece for inclusion in the new visitors centre at the Penguin Parade. On average the Penguin Parade receives 740,000 visitors annually, therefore offering the successful artist an opportunity to showcase their work to visitors from all over the world. The purpose of this piece is to:

- Educate visitors about marine debris pollution on Phillip Island;
- Inform visitors that marine debris is a global issue;
- Highlight the significant impacts that marine debris has on our wildlife;
- Inspire visitors to join the solution and take action through behavioural change.

Marine debris has become the most widespread pollutant in the world's oceans. It is classed as any man-made, solid material that enters waterways directly through littering, or indirectly through incorrect or accidental disposal and management of rubbish. Debris can be transported large distances via rivers, streams and storm-water drains before making its way into the ocean. It is predominantly made up of plastics and includes fishing gear and household items such as cloth, balloon ribbons, packaging and plastic bags. Marine debris is a significant global problem that endangers wildlife and aquatic habitats as well as impacting human health and safety.

The artwork will showcase marine debris items collected from Phillip Island beaches through our Turn the Tide Volunteer Program; all marine debris items will be provided by Phillip Island Nature Parks as a way of re-purposing the plastic and educating visitors about the magnitude of this problem. The artwork must use debris provided and highlight the top 3 items; remnant plastics, fishing items and single use plastic items.

1.2 Budget

A budget of \$10,000 has been allocated to the project.

This fee will cover all costs associated with creating the artwork including materials, labour, fabrication, artist fees, installation and a scheduled maintenance plan. Nature Parks will oversee the installation to ensure environmental, access and safety requirements are met.

1.3 Process

Stage 1 - Expression of Interest (EOI) - artists submit design concept

Stage 2 - Design concept reviewed by selection panel

Stage 3 - Commissioning of successful artist(s)

Stage 4 - Artwork created

Stage 5 - Artist(s) deliver completed artwork (commission acceptance)

Stage 6 – Installation

2.0 PROJECT BACKGROUND

2.1 Phillip Island Nature Parks is a non-for profit organisation dedicated to protecting nature for wildlife and inspiring people to act. This project is based on our current behaviour change campaign focused on reducing marine debris and is aimed at educating visitors and the community about the threat of marine plastics to our native wildlife.

The campaign aims to encourage people to participate in the 5R's: **Reuse** items, **Repurpose** as much as I can, **Recycle** more, **Reduce** the amount of waste I create and **Refuse** single use items.

Phillip Island Nature Parks has observed firsthand the impacts of marine debris on our wildlife. Australian Fur Seals, Sooty Oystercatchers, Hooded Plovers, and other sea birds become entangled with often fatal consequences. Little Penguins use plastic bags, balloons, and fishing line as nesting material in their burrows. Stomach content analysis of deceased Short-tailed Shearwaters show these birds have ingested all sorts of plastics, often contributing to death due to starvation.

This sculptural piece will act as a catalyst to create conversation about the issue and inspire people to take action to put wildlife first. Visitors will feel empowered by making changes in their life and having a positive impact on the environment.

3.0 SPECIFICATIONS

3.1 Size

Please see Appendix 1a & 1b for the specific size requirements of the art piece.

The space allocated for the artwork is triangular and artists must consider this in the concept design phase to ensure it will fit in the designated area (see figure 1b).

It is recommended the artwork consider the following guidelines for size:

- Height range 100mm – 2000mm
- maximum depth 900mm
- maximum width 3500mm

If you have any questions please contact the Project Manager to discuss.

3.2 Timeline

7 January 2019	Expression of interest (EOI) opens
18 January 2019	EOI closes
21-28 January 2019	Evaluation of submissions
February 2019	Artist/s notified of outcome
February 2019	Contracting of successful artist/s
30 May 2019	Completed artwork delivered to Phillip Island Nature Parks
June 2019	Installation

4.0 SELECTION PROCESS

4.1 Expression of Interest Selection Criteria

Selection Criteria	Weighting
Overall concept, creative approach and understanding of the brief	40%
Ability to deliver - understanding of the budget, timeline, and fabrication and installation processes	20%
Capability of artwork to educate and inform visitors of the marine debris issue	40%

4.2 Selection Panel

A selection panel will select its preferred artist using the selection criteria detailed in 4.1 and the selection panel will consist of representatives from the Nature Parks’ Visitor Experience and Conservation departments, Phillip Island Arts Society, and Regional Arts Victoria.

4.3 Notification

The preferred artist will be notified by Phillip Island Nature Parks once the selection process has been completed. All respondents will be notified of the final decision.

A Commissioning Agreement will be developed between the successful artist and Phillip Island Nature Parks and will make sure there is a clear understanding of all facets of the project. The agreement will be based on the Commissioning Agreement: Private or Commercial Visual Artwork from Arts Law Centre of Australia.

4.4 Concept Copyright

The Artist will retain the intellectual property and copyright of the concepts they have proposed.

4.5 Project Acceptance, Ownership and Copyright

Phillip Island Nature Parks will take ownership of the artwork once it has been completed.

The legal title and copyright of the work will be spelled out in the agreement between the artist and Phillip Island Nature Parks.

The contract will provide licence for Phillip Island Nature Parks to have unrestricted use of the artwork provided that the name of the artist, title of the work and date is acknowledged.

Additionally, Phillip Island Nature Parks will require the artist not to reproduce the exact artwork for any other party.

5.0 APPLICANTS REQUIREMENTS

Interested artists should apply with the following:

Concept Statement in writing, rough sketch or digitally rendered form, whichever medium is most suitable for the artist to communicate their ideas. The statement should include:

- Conceptual methodology and possible artwork approach;
 - How the artwork relates to and expresses the purpose (see 1.1) for the artwork;
 - How the artwork relates to the artists previous experience.
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- A statement confirming the artist's ability to meet the budget and the program. Provide a breakdown of the budget and how it will cover all expenses.
 - An artist biography.
 - Names and contacts of two relevant referees.
 - Details of auspice or individual ABN and GST status.

Submissions close at 5.00 pm on Friday 18 January 2019

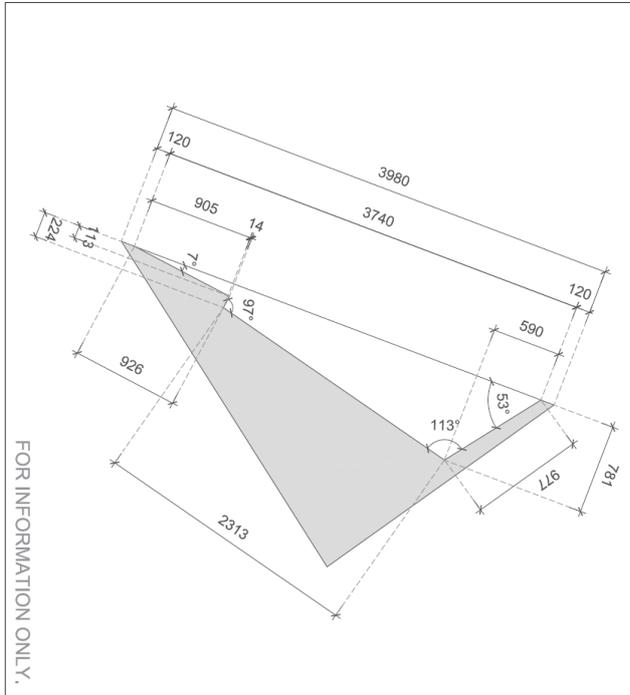
Ailsa Batey, Interpretation and Visitor Engagement Coordinator will be the Project Manager and primary point of contact.

Applications should be marked to the attention of the Project Manager and;

- Emailed to abatey@penguins.org.au
- Mailed to PO Box 97, Cowes VIC 3922
- Delivered to the Penguin Parade Visitor Centre, 1019 Ventnor Rd, Summerlands VIC 3922

6.0 Appendix

1a.



1b.

